



BCTCPA - 2022 Sponsorship Package

Website: bctcpa.ca

Email: bctcpaclub@gmail.com

Completed Forms:

Emailed to: bctcpaclub@gmail.com

Mailed to: PO Box 2564, Sardis Main, V2R 1A8, Chilliwack, BC



Sponsoring 2022

Association Goals

- 1. To Promote the sport of Team Cattle Penning**
- 2. To establish and maintain a handicap system that encourages team cattle penners of every age and every skill level to compete in the sport.**
- 3. To promote a pastime that fosters family involvement while setting standards for proper conduct and good sportsmanship.**
- 4. To constantly strive to improve, enhance and enrich the sport through refinement and innovation.**



The sport of team cattle penning is fast becoming one of the major horse related events in Europe, the U.S.A and Canada

What is Team Cattle Penning? It's fast, exciting, and action packed!!

This is a timed event involving a team of three riders and thirty head of numbered cattle. The purpose of the team of riders is to ride down the arena, gather up three head of the same-numbered cattle out of a herd of 30 cattle, and then bring them back up the arena into a designated pen in less than 60 seconds. It sounds easy but there are rules that need to be followed: Unnecessary roughness is an automatic disqualification, Unsportsmanlike conduct by a team/or rider will result in disqualification, riding a horse that is visibly lame, sick, or emaciated, somebody other than the team members spotting cattle from the side lines will be an automatic disqualification, and no wrong numbered cattle across the foul line ends a run, In the event there is a Mechanical Failure or Management Error detected early in the run, the team will be given a restart. Continuing to work cattle after the run has ended may result in a fine. All contestants must wear a western hat or protective helmet, boots and a long sleeved shirt with a collar, western style long pants (jeans) are required. All contestants are encouraged to maintain a western image; in the case of a dress infraction a fine is given.

This is a sport the whole family can participate in. There are classes for all levels of riders, including juniors. Each rider is rated or given a number that reflects their ability. Classes are classified to a maximum combined number of the team's ratings to create a level playing field for all. All you need is a horse, and the will to have a good time. Knowledge of cattle and the technique can be learned from clinics and from fellow members.

We are registered as a nonprofit organization. Our members must attend a specific number of events throughout the year to qualify to compete at the BCTCPA Finals.

Our members also go out and collect sponsorship, and the club has fundraisers throughout the year so that members that have qualified get to ride for prizes and added money.

On behalf of our Sponsorship Committee, let us introduce ourselves to you:



BCTCPA has a growing number of members who come from all over the province of British Columbia

State of Washington and some parts of Alberta

The Club was formed 22 years ago and is going stronger today than ever

Currently we have 200+ members and as the show season continues it can grow!

Our shows are located all over the province but mainly in the interior where cattle supplies are Abundant, we do some shows in the Lower Mainland also

Show season is usually March till Sept, then our members head of for the Canadian National Finals In October to finish the season, many compete at the Calgary Stampede under the Agricultural Events organized during the show

*****A new addition to our club, features an amazing video recording system called, Sort Arena, which videos our events, for our spectators to view at the show, competitors to view after the show, as well as a live feed sometimes available for live broadcasting. With this technology we can add logos and names of our amazing sponsors, for our members and spectators to see!**

BCTCPA has priorities and guidelines within the association such as:

Promoting the well being of the members who compete, encouraging them to have a fun Time as well as great experience within a safe and conducive environment

To be able to return maximum sponsorship monies to our members for entries etc.

We strive to encourage new people to join the organization

Any sponsorship funds are used for added money at the year-end finals as well as used for Prizes and youth jackets etc. We also add money to each show throughout the competition season

Depending on the level of sponsorship, you will receive advertising on our website, brochure, Advertising banners, regular announcements at all of the penning shows, and are BCTCPA's Preferred place to do business



\$5000 Platinum Sponsorship

- Weekly website Advertising
- Permanent display of logo on Website for the year of the sponsor
- Banner display at every show
- Announcement at every show
- Exclusive Trade Show availability at all club shows for your product
- Email flyer with your exclusive advertising to 200+ members
- Advertising in Saddle Up magazine
- Facebook Promotion on our BCTCPA page
- Photos of the winners with your advertising banner
- Run add in the local newspaper (where you do business) thanking the sponsor for the donation
- 1 Cattle number 0-9 in each class will advertise your sponsorship name (we have 7 classes per show)
- Logo displayed on Sort Arena video system for the year

Sponsor Name/ Company Name: _____

Phone number / Business Number: _____

Address of Business/ Sponsor: _____

Preferred Cattle number 0-9: _____

Amount: _____

Mail Cheques: **PO Box 2564, Sardis Main, Chilliwack, BC**

Etransfer: bctcpapayments@gmail.com (Message, "Sponsorship")



\$1000- 4500 Gold Sponsorship

- Trade Show at an individual penning and the finals
- Permanent display of logo on Website for the year of the sponsor
- Banner display at every show
- Announcement at every show
- Email flyer with your advertising to 200+ members
- Advertising in Saddle Up magazine
- Facebook Promotion on our BCTCPA page
- Photos of the winners with your advertising banner
- 1 Cattle number 0-9 in each class will advertise your sponsorship name (we have 7 classes per show)
- Logo displayed on Sort Arena video system for the year

Sponsor Name/ Company Name: _____

Phone number / Business Number: _____

Address of Business/ Sponsor: _____

Preferred Cattle number 0-9: _____

Amount: _____

Mail Cheques: **PO Box 2564, Sardis Main, Chilliwack, BC**

Etransfer: bctcpapayments@gmail.com (Message, "Sponsorship")



\$ 500-900 Silver Sponsorship

- Permanent display of logo on Website for the year of the sponsor
- Banner display at every show (You provide)
- Announcement at every show
- 1 Cattle number 0-9 in one class will advertise your sponsorship name
- Logo displayed on Sort Arena video system for the year

Sponsor Name/ Company Name: _____

Phone number / Business Number: _____

Address of Business/ Sponsor: _____

Preferred Cattle number 0-9: _____

Preferred Class: _____

Amount: _____

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Etransfer: bctcpapayments@gmail.com (Message, "Sponsorship")



\$300 Bronze Sponsorship

- Permanent display of logo on Website for the year of the sponsor
- Banner display at every show (You provide)
- Announcement at every show
- 1 Cattle number 0-9 in one class will advertise your sponsorship name
- Logo displayed on Sort Arena video system for the year

Sponsor Name/ Company Name: _____

Phone number / Business Number: _____

Address of Business/ Sponsor: _____

Preferred Cattle number 0-9: _____

Preferred Class: _____

Amount: _____

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\$100 - Cattle Number Sponsors

- Advertising on our website / Announcement when cattle number is called

Open/ 12 Incentive Class: \$ 100

Name: Rockin-R-Ranch _____

Preferred Cattle Number: _____6 Announce / Private (Please Circle)

Amount: __100

10/8 Incentive Class: \$ 100

Name: _____

Preferred Cattle Number: _____ Announce / Private (Please Circle)

Amount: _____

7 Class: \$ 100

Name: _____

Preferred Cattle Number: _____ Announce / Private (Please Circle)

Amount: _____

5 Class: \$ 100

Name: _____

Preferred Cattle Number: _____ Announce / Private (Please Circle)

Amount: _____



\$25-50 Cattle Number Sponsors

- Advertising on our website / Announcement when cattle number is called

Senior Youth Class:

Name: _____

Preferred Cattle Number: _____

Announce / Private (Please Circle)

Amount: _____

Junior Youth:

Name: _____

Preferred Cattle Number: _____

Announce / Private (Please Circle)

Amount: _____

2+ Class:

Name: _____

Preferred Cattle Number: _____

Announce / Private (Please Circle)

Amount: _____

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Award Sponsors

Advantages:

- Permanent display of logo on Website for the year of the sponsor
- Banner display at every show (You provide)
- Announcement at every show
- Name engraved into sponsored prize (Buckles, Saddles, Blankets)

Needing the following Award Sponsors:

- Saddle Sponsor
- BC Finals Buckle Sponsors (All Classes)
- One Class Buckle Sponsors (3 Buckles to winners for Year End Finals, or any show they desire)
- Youth Class Sponsor
- 2+ Class Sponsor

Sponsor Name/ Company Name: _____

Phone number / Business Number: _____

Address of Business/ Sponsor: _____

Preferred Cattle number 0-9: _____

Amount: _____

BC TEAM CATTLE PENNING ASSOCIATION

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