



Dear Prospective BCTCPA Sponsor,

On behalf of the BC Team Cattle Penning Association, we would like to extend an invitation to you and/or your company in becoming a sponsor; to join us in promoting and growing the sport of Team Cattle Penning (TCP) in BC during our 2023 show season.

TCP is a fun, family friendly sport which allows riders of all ages and skill levels to compete in a fun, fast paced, technical equine sport. TCP allows each participant to focus on their abilities as a rider and a team member, improving both the sport and individual rider's abilities. The team aspect creates a sense of community throughout our club which makes it one of the fastest growing equine sports in BC and across North America.

Our show season runs from March to September; during which time we host three club shows and BC Finals. These shows are spread throughout BC allowing riders from across the province to participate and qualify for Canadian Finals. All our members represent a local club whether they are from the Fraser Valley, the Interior or Northern BC.

The most important part in planning a successful show season is obtaining local and corporate sponsorships from businesses and organizations. This allows our members to represent their home community, and local businesses while providing prizes and being able to keep costs affordable. This also allows businesses to present themselves outside of their community and around the province.

A huge focus for the BCTCPA is and has always been our youth riders, sponsorship allows us to offer them something to bring home from every show to commemorate their accomplishments and hard work.

All Sponsorship funding is directly invested into the club through prizes, added money and covering show costs.

If providing sponsorship for BCTCPA 2023 is an option for you and your company, please take some time to review the sponsorship information below. We are confident you will find a sponsorship level that is comfortable for you as well as beneficial to our organization and community.

Any level of sponsorship is greatly appreciated! We look forward to working with you and hopefully seeing you this show season.

Thank you for your time and consideration!

- BC Team Cattle Penning Association

\$5000+ Platinum Sponsorship

- Weekly website Advertising
- Permanent display of logo on Website for the year of the sponsor
- Banner display at every show
- Announcement at every show
- Exclusive Trade Show availability at all club shows for your product
- Email flier with your exclusive advertising to 200+ members
- Advertising in Saddle Up magazine
- Facebook Promotion on our BCTCPA page
- Photos of the winners with your advertising banner
- Run add in the local newspaper (where you do business) thanking the sponsor for the donation
- 1 Cattle number 0-9 in each class will advertise your sponsorship name (we have 7 classes per show)
- Logo displayed on Sort Arena video system for the year

Sponsor Name/ Company Name: _____

Phone number / Business Number: _____

Address of Business/ Sponsor: _____

Preferred Cattle number 0-9: _____

Amount: _____

Mail Cheques: **PO Box 2564, Sardis Main, Chilliwack, BC**

Etransfer: bctcpapayments@gmail.com (Message, "Sponsorship")

\$3000+ Gold Sponsorship

- Trade Show at an individual penning and the finals
- Permanent display of logo on Website for the year of the sponsor
- Banner display at every show
- Announcement at every show
- Email flier with your advertising to 200+ members
- Advertising in Saddle Up magazine
- Facebook Promotion on our BCTCPA page
- Photos of the winners with your advertising banner
- 1 Cattle number 0-9 in each class will advertise your sponsorship name (we have 7 classes per show)
- Logo displayed on Sort Arena video system for the year

Sponsor Name/ Company Name: _____

Phone number / Business Number: _____

Address of Business/ Sponsor: _____

Preferred Cattle number 0-9: _____

Amount: _____

Mail Cheques: **PO Box 2564, Sardis Main, Chilliwack, BC**

Etransfer: bctcpapayments@gmail.com (Message, "Sponsorship")

\$ 1500+ Silver Sponsorship

- Permanent display of logo on Website for the year of the sponsor
- Banner display at every show (You provide)
- Announcement at every show
- 1 Cattle number 0-9 in one class will advertise your sponsorship name
- Logo displayed on Sort Arena video system for the year

Sponsor Name/ Company Name: _____

Phone number / Business Number: _____

Address of Business/ Sponsor: _____

Preferred Cattle number 0-9: _____

Preferred Class: _____

Amount: _____

Mail Cheques: **PO Box 2564, Sardis Main, Chilliwack, BC**

Etransfer: bctcpayments@gmail.com (Message, "Sponsorship")

\$500+ Bronze Sponsorship

- Permanent display of logo on Website for the year of the sponsor
- Listed on posters around the arena
- Announcement at every show
- 1 Cattle number 0-9 in one class will advertise your sponsorship name
- Logo displayed on Sort Arena video system for the year

Sponsor Name/ Company Name: _____

Phone number / Business Number: _____

Address of Business/ Sponsor: _____

Preferred Cattle number 0-9: _____

Preferred Class: _____

Amount: _____

Mail Cheques: **PO Box 2564, Sardis Main, Chilliwack, BC**

Etransfer: bctcpayments@gmail.com (Message, "Sponsorship")

\$300 - Cattle Number Sponsors All Classes for the Year

- Advertising on our website / Announcement when cattle number is called at all shows

Name: _____

Preferred Cattle Number: _____ Announce / Private (Please Circle)

Amount: __

Mail Cheques: **PO Box 2564, Sardis Main, Chilliwack, BC**

Etransfer: bctcpapayments@gmail.com (Message, "Sponsorship")

\$100+ and/or Prizes - Friends of BCTCPA Sponsorship

- Listed on posters around the arena

Sponsor Name/ Company Name: _____

Phone number / Business Number: _____

Address of Business/ Sponsor: _____

Mail Cheques: **PO Box 2564, Sardis Main, Chilliwack, BC**

Etransfer: bctcpapayments@gmail.com (Message, "Sponsorship")

Award Sponsors

Advantages:

- Permanent display of logo on Website for the year of the sponsor
- Banner display at every show (You provide)
- Announcement at every show
- Name engraved into sponsored prize (Buckles, Saddles, Blankets)

Needing the following Award Sponsors:

- Saddle Sponsor
- BC Finals Buckle Sponsors (All Classes)
- One Class Buckle Sponsors (3 Buckles to winners for Year End Finals, or any show they desire)
- Youth Class Sponsor
- 2+ Class Sponsor

Sponsor Name/ Company Name: _____

Phone number / Business Number: _____

Address of Business/ Sponsor: _____

Preferred Cattle number 0-9: _____

Amount: _____

Mail Cheques: **PO Box 2564, Sardis Main, Chilliwack, BC**

Etransfer: bctcpayments@gmail.com (Message, "Sponsorship")